

# Eastport a Rockin' 2017

Since 1996, Eastport a Rockin' has been bringing the best local music to the shores of Back Creek, all while helping worthy charities. On June 17, the tradition continues! From 11am to 8pm, *Eastport a Rockin'* features 4 stages, 30+ bands, a variety of food and beverage vendors, a large kids' area, and numerous arts, crafts and information vendors.

Drawing from the surrounding neighborhood and across the DC-Maryland-Virginia area, over 4,000 people will enjoy our classic street festival in daylong festivities including some of the region's greatest music. *Eastport a Rockin'* has hosted such as Good Charlotte, Jimmy's Chicken Shack, and The Jarflies and the next BIG NAME could be in this year's line-up!

Powered by volunteers, *Eastport a Rockin'* has raised over \$300,000 for local charities including the Annapolis Musicians Fund for Musicians ([am-fm.org](http://am-fm.org)), The Annapolis Maritime Museum ([amaritime.org](http://amaritime.org)), and the Eastport Volunteer Fire Company.

Sponsor dollars, volunteer efforts, and event proceeds combine to make the event a success for attendees and the organizations that participate. *Eastport a Rockin'* could not continue without the assistance of the generous community sponsors who help to keep overhead low and enthusiasm high. Sponsors receive exposure to thousands of people via advanced advertising and on-site displays at the festival.

Our standard sponsorship opportunities come are listed below, but *Eastport a Rockin'* can also work with you to design a sponsor package that delivers the best advertising value for your organization and for the charities involved with the event. Please consider becoming a sponsor this year!

If you are interested in becoming involved with Eastport a Rockin', please email us at [sponsor@eastportarockin.com](mailto:sponsor@eastportarockin.com) or call 410- 916-5500. For more information on this year's festival, visit [www.eastportarockin.com](http://www.eastportarockin.com).

# Eastport a Rockin' 2017

## Sponsorship Packages

### Street Sponsor \$1000

(6 Available)

2 VIP Tickets & 2 Limited Edition T-Shirts  
1 10x10 Exhibit Space  
Company Name on Promotional Collateral  
Mention In Publicity Releases  
Company Name on Sponsorship Banner  
Logo and Link on Eastport A Rockin' Website

### Lawn Sponsor \$2000

(2 Available)

6 VIP Tickets & 6 Limited Edition T-Shirts  
Prominent 10x10 Exhibit Space  
Company Name on Promotional Collateral  
Company Logo on Print Ads  
Mention In Publicity Releases  
Company Logo on Sponsorship Banner  
Company 3x5 Banner Displayed On Lawn Stage  
Mention in Radio Ads  
Mention on Stage during Event  
Prominent Logo & Link on Eastport A Rockin'  
Website  
Logo on Official Rockin' T Shirt

### Area Sponsorship \$3000

(5 available - Dock, Entrance, Kids Area,  
and 2 VIP Areas)

4 VIP Tickets & 4 Limited Edition T-Shirts  
Prominent Company Banner at Area  
Opportunity to provide exclusive Step and Repeat  
Display (Front Entrance only)  
10x10 space exhibit space next to area  
Company Name on Promotional Collateral  
Company Name on Sponsorship Banner  
Prominent Logo and Link on Eastport a Rockin'  
Website  
Opportunity to Provide Product for VIP Guests\*  
Opportunity to Prominently Display Company  
Banner at Area\*  
Company Name on Promotional Collateral  
Relating to Area\*

\*VIP areas only

### Festival (exclusive) \$5000

8 VIP Tickets  
8 Limited Edition T Shirts  
Prominent 10x10 Exhibit Space  
Prominent Company Logo on Promotional  
Collateral  
Prominent Company Logo on Print Ads  
Mention in Publicity Releases  
Prominent Company Logo on Sponsorship Banner  
Company 3x5 Banner Displayed On Horn Point  
Harbor Street Stage  
Company 3x5 Banner Displayed At Entrance  
Prominent Mention on All Radio Ads  
Prominent Mention on Stage throughout Event  
Prominent Logo and Link on Eastport a Rockin'  
Website  
Logo on Official Rockin' T-Shirt

**Eastport a Rockin' 2017**  
**Donor/ Sponsor/Advertiser Information**

**Required Information Print Clearly**

Contact Name \_\_\_\_\_

Business/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Signature of Donor \_\_\_\_\_ Date \_\_\_\_\_

We offer multiple sponsorship levels. Your sponsorship enables Eastport a Rockin' to award maximum donations to the designated charities by reducing event overhead.

**Sponsorship:**

Festival Sponsor (Exclusive) \$5000

Area Sponsor \$3000 (select one):

Entrance

Kids Area

Dock

VIP Area #1

VIP Area #2

Lawn Sponsor (2 Available) \$2000

Street Sponsor (6 Available) \$1000

Other \_\_\_\_\_ \$ \_\_\_\_\_

Camera Ready Artwork Supplied (do not fold, staple or tape art)

Computer Generated Artwork Supplied – email to [sponsor@eastportarockin.com](mailto:sponsor@eastportarockin.com)

Specify Program used and file type - \_\_\_\_\_

Checks may be made payable to:

Back Creek Benefits

Questions? Contact Jessica Pachler - (410) 916-5500 ~ [sponsor@eastportarockin.com](mailto:sponsor@eastportarockin.com)

Mail to: Back Creek Benefits, 506 President St, Annapolis, MD 21403

Sponsorships are due by June 1, 2017 in order to meet print deadlines.