

# Eastport a Rockin' 2016

For twenty years, Eastport a Rockin' has been bringing the best of local music to the shores of Back Creek, helping worthy charities in the meantime. This year, on June 18, from 11am until 8pm, Eastport a Rockin' will feature 4 stages, 30+ bands, a variety of food and beverage vendors, a large kid's area and numerous arts, crafts and information vendors.

Drawing from the surrounding neighborhood and tri-cities area, over 4,000 people join in the daylong festivities in Eastport to enjoy a classic street festival and listen to some of the greatest music this region has to offer. Acts such as Good Charlotte, Jimmy's Chicken Shack and The Jarflys have appeared on the Eastport a Rockin' stages over the years and the next big name could be in this year's line-up.

Run by volunteers, Eastport a Rockin' has raised over \$300,000 for local charities. This year's beneficiaries are the Annapolis Musicians Fund for Musicians, The Annapolis Maritime Museum and the Eastport Volunteer Fire Department. Sponsor dollars, volunteer efforts, and event proceeds combine to make the event a success for attendees and the organizations that participate. Eastport a Rockin' could not continue without the assistance of the generous community sponsors who help to keep overhead low and enthusiasm high. Sponsors receive exposure to thousands of people through advertising, and on-site displays.

Sponsorship opportunities come in many shapes and sizes. Standard opportunities are listed below. Eastport a Rockin' can also work with you to design a sponsor package that maximizes benefits for your organization and the charities involved with the event. Please consider becoming a sponsor this year!

If you are interested in becoming involved with Eastport a Rockin', please email us at [sponsor@eastportarockin.com](mailto:sponsor@eastportarockin.com) or call 410- 916-5500. For more information on this year's festival, visit [www.eastportarockin.com](http://www.eastportarockin.com).

**Kiss the Sky Sponsor (6 Available)**

**\$1000**

2 VIP Tickets

2 Limited Edition T-Shirts

1 10x10 Exhibit Space

Company Name on Promotional Collateral

Mention In Publicity Releases

Company Name on Sponsorship Banner

Logo and Link on Eastport A Rockin' Website

**Walk'n on Sunshine Sponsor (2 Available)**

**\$2000**

6 VIP Tickets

6 Limited Edition T-Shirts

Prominent 10x10 Exhibit Space

Company Name on Promotional Collateral

Company Logo on Print Ads

Mention In Publicity Releases

Company Logo on Sponsorship Banner

Company 3x5 Banner Displayed On Lawn Stage

Mention in Radio Ads

Mention on Stage during Event

Prominent Logo and Link on Eastport A Rockin Website

Logo on Official Rockin' T Shirt

**If You See a Bear, Play Dead Sponsor (exclusive)**

**\$4000**

8 VIP Tickets

8 Limited Edition T Shirts

Prominent 10x10 Exhibit Space

Prominent Company Logo on Promotional Collateral

Prominent Company Logo on Print Ads

Mention in Publicity Releases

Prominent Company Logo on Sponsorship Banner

Company 3x5 Banner Displayed On Second Street Stage


Company 3x5 Banner Displayed At Entrance

Prominent Mention on All Radio Ads

Prominent Mention on Stage throughout Event

Prominent Logo and Link on Eastport a Rockin' Website

Logo on Official Rockin' T-Shirt



## **Additional Sponsorship Opportunities**

### **Kid's Area Sponsorship (Exclusive)**

\$2000

4 VIP Tickets

4 Limited Edition T-Shirts

1 10x10 Exhibit Space next to entrance to Kid's Area

Banner prominently displayed in Kid's Area

Company Name on Promotional Collateral

Company Name on Sponsorship Banner

Prominent Logo and Link on Eastport a Rockin' Website

### **Entrance Sponsorship (Exclusive)**

\$3000

4 VIP Tickets

4 Limited Edition T-Shirts

Logo on Banners at Entrance

Opportunity to provide exclusive Step and Repeat Display at Front Entrance

Additional 10x10 space available for exhibit

Company Name on Promotional Collateral

Company Name on Sponsorship Banner

Prominent Logo and Link on Eastport a Rockin' Website

### **VIP Area Sponsorship (2 Available)**

\$2500

5 VIP Tickets

5 Limited Edition T-Shirts

Opportunity to Provide Product for VIP Guests

Opportunity to Prominently Display Company Banner at VIP Area

Company Name on Promotional Collateral Relating to VIP Area

Company Name on Sponsorship Banner

Prominent Logo and Link on Eastport A Rockin' Website



**Eastport a Rockin' 2016  
Donor/ Sponsor/Advertiser Information**

**Required Information Print Clearly**

Contact Name \_\_\_\_\_

Business/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Signature of Donor \_\_\_\_\_ Date \_\_\_\_\_

We offer multiple sponsorship levels. Your sponsorship enables Eastport a Rockin' to award maximum donations to the designated charities by reducing event overhead.

**Sponsorship:**

- |   |  |
|---|--|
| <input type="checkbox"/> Kiss the Sky (6 Available) \$1000              | <input type="checkbox"/> Walk'n On Sunshine (2 Available) \$2000 |
| <input type="checkbox"/> If You See a Bear Play Dead (Exclusive) \$4000 |  |
| <input type="checkbox"/> Kids Area Sponsorship (Exclusive) \$1500       | <input type="checkbox"/> Entrance Sponsorship (Exclusive) \$1500 |
| <input type="checkbox"/> VIP Area Sponsorship (2 Available) \$2000 ea   |  |

Other \_\_\_\_\_ \$ \_\_\_\_\_

Camera Ready Artwork Supplied (do not fold, staple or tape art)

Computer Generated Artwork Supplied – email to [sponsor@eastportarockin.com](mailto:sponsor@eastportarockin.com)

Specify Program used and file type - \_\_\_\_\_

Checks may be made payable to:  
Back Creek Benefits

Questions? Contact Jessica Pachler - (410) 916-5500 ~ [sponsor@eastportarockin.com](mailto:sponsor@eastportarockin.com)

Mail to: Back Creek Benefits, 506 President St, Annapolis, MD 21403  
Sponsorships are due by May 20, 2016 in order to meet print deadlines.