Eastport a Rockin' 2016

For twenty years, Eastport a Rockin' has been bringing the best of local music to the shores of Back Creek, helping worthy charities in the meantime. This year, on June 18, from 11am until 8pm, Eastport a Rockin' will feature 4 stages, 30+ bands, a variety of food and beverage vendors, a large kid's area and numerous arts, crafts and information vendors.

Drawing from the surrounding neighborhood and tri-cities area, over 4,000 people join in the daylong festivities in Eastport to enjoy a classic street festival and listen to some of the greatest music this region has to offer. Acts such as Good Charlotte, Jimmy's Chicken Shack and The Jarflys have appeared on the Eastport a Rockin' stages over the years and the next big name could be in this year's line-up.

Run by volunteers, Eastport a Rockin' has raised over \$300,000 for local charities. This year's beneficiaries are the Annapolis Musicians Fund for Musicians, The Annapolis Maritime Museum and the Eastport Volunteer Fire Department. Sponsor dollars, volunteer efforts, and event proceeds combine to make the event a success for attendees and the organizations that participate. Eastport a Rockin' could not continue without the assistance of the generous community sponsors who help to keep overhead low and enthusiasm high. Sponsors receive exposure to thousands of people through advertising, and on-site displays.

Sponsorship opportunities come in many shapes and sizes. Standard opportunities are listed below. Eastport a Rockin' can also work with you to design a sponsor package that maximizes benefits for your organization and the charities involved with the event. Please consider becoming a sponsor this year!

If you are interested in becoming involved with Eastport a Rockin', please email us at sponsor@eastportarockin.com or call 410- 916-5500. For more information on this year's festival, visit www.eastportarockin.com.

Kiss the Sky Sponsor (6 Available) \$1000

2 VIP Tickets
2 Limited Edition T-Shirts
1 10x10 Exhibit Space
Company Name on Promotional Collateral
Mention In Publicity Releases
Company Name on Sponsorship Banner
Logo and Link on Eastport A Rockin' Website

Walk'n on Sunshine Sponsor (2 Available) \$2000

6 VIP Tickets
6 Limited Edition T-Shirts
Prominent 10x10 Exhibit Space
Company Name on Promotional Collateral
Company Logo on Print Ads
Mention In Publicity Releases
Company Logo on Sponsorship Banner
Company 3x5 Banner Displayed On Lawn Stage
Mention in Radio Ads
Mention on Stage during Event
Prominent Logo and Link on Eastport A Rockin Website
Logo on Official Rockin' T Shirt

If You See a Bear, Play Dead Sponsor (exclusive) \$4000

8 VIP Tickets
8 Limited Edition T Shirts
Prominent 10x10 Exhibit Space
Prominent Company Logo on Promotional Collateral
Prominent Company Logo on Print Ads
Mention in Publicity Releases
Prominent Company Logo on Sponsorship Banner
Company 3x5 Banner Displayed On Second Street Stage
Company 3x5 Banner Displayed At Entrance
Prominent Mention on All Radio Ads
Prominent Mention on Stage throughout Event
Prominent Logo and Link on Eastport a Rockin' Website
Logo on Official Rockin' T-Shirt

Additional Sponsorship Opportunities

Kid's Area Sponsorship (Exclusive)

\$2000

4 VIP Tickets

4 Limited Edition T-Shirts

1 10x10 Exhibit Space next to entrance to Kid's Area
Banner prominently displayed in Kid's Area
Company Name on Promotional Collateral
Company Name on Sponsorship Banner
Prominent Logo and Link on Eastport a Rockin' Website

Entrance Sponsorship (Exclusive)

\$3000

4 VIP Tickets

4 Limited Edition T-Shirts

Logo on Banners at Entrance

Opportunity to provide exclusive Step and Repeat Display at Front Entrance

Additional 10x10 space available for exhibit

Company Name on Promotional Collateral

Company Name on Sponsorship Banner

Prominent Logo and Link on Eastport a Rockin' Website

VIP Area Sponsorship (2 Available)

\$2500

5 VIP Tickets

5 Limited Edition T-Shirts

Opportunity to Provide Product for VIP Guests

Opportunity to Prominently Display Company Banner at VIP Area

Company Name on Promotional Collateral Relating to VIP Area

Company Name on Sponsorship Banner

Prominent Logo and Link on Eastport A Rockin' Website

Eastport a Rockin' 2016 Donor/ Sponsor/Advertiser Information

Required Information Print Clearly

Contact Name		
Business/Organization		
Address		_
City	State	Zip
Phone Number		
Email		
Signature of Donor		
We offer multiple sponsorship levels. Your sponsorship enables Eastport a Rockin' to award maximum donations to the designated charities by reducing event overhead.		
Sponsorship: ☐ Kiss the Sky (6 Available) \$1000 ☐ If You See a Bear Play Dead (Exclusive) \$4000 ☐ Kids Area Sponsorship (Exclusive) \$2000 ☐ VIP Area Sponsorship (2 Available) \$2500 ea	☐ Walk'n On Sunshine (2 Available) \$2000 ☐ Entrance Sponsorship (Exclusive) \$3000	
☐ Other	\$	
☐ Camera Ready Artwork Supplied (do not fold, s☐ Computer Generated Artwork Supplied — email		<u>om</u>
Specify Program used and file type		
Checks may be made payable to: Back Creek Benefits		
Questions? Contact Jessica Pachler - (410) 916-55	00 ~ sponsor@eastportarockin.	<u>com</u>
Mail to: Back Creek Benefits, 506 President St, An	napolis, MD 21403	

Sponsorships are due by June 3, 2016 in order to meet print deadlines.