

Eastport a Rockin' 2019

Since 1996, Eastport a Rockin' has been bringing the best local music to the shores of Back Creek, all while helping worthy charities. On June 22, the tradition continues! From 11am to 8pm, *Eastport a Rockin'* features 4 stages, 30+ bands, a variety of food and beverage vendors, a large kids' area, and numerous arts, crafts and information vendors.

Drawing from the surrounding neighborhood and across the DC-Maryland-Virginia area, over 4,000 people will enjoy our classic street festival in daylong festivities including some of the region's greatest music. *Eastport a Rockin'* has hosted such bands as Good Charlotte, Jimmy's Chicken Shack, and The Jarflys and the next BIG NAME could be in this year's line-up!

Powered by volunteers, *Eastport a Rockin'* has raised over \$300,000 for local charities including the Annapolis Musicians Fund for Musicians (am-fm.org), The Annapolis Maritime Museum (amaritime.org), and the Eastport Volunteer Fire Company.

Sponsor dollars, volunteer efforts, and event proceeds combine to make the event a success for attendees and the organizations that participate. *Eastport a Rockin'* could not continue without the assistance of the generous community sponsors who help to keep overhead low and enthusiasm high. Sponsors receive exposure to thousands of people via advanced advertising and on-site displays at the festival.

Our standard sponsorship opportunities come are listed below, but *Eastport a Rockin'* can also work with you to design a sponsor package that delivers the best advertising value for your organization and for the charities involved with the event. Please consider becoming a sponsor this year!

If you are interested in becoming involved with Eastport a Rockin', please email us at sponsor@eastportarockin.com or call 410-916-5500. For more information on this year's festival, visit www.eastportarockin.com.

Eastport a Rockin' 2019 Sponsorship Packages

Street Sponsor - \$1000

(6 Available)

2 VIP Tickets & 2 Limited Edition T-Shirts
1 10x10 Exhibit Space
Company Name on Promotional Collateral
Mention In Publicity Releases
Company Name on Sponsorship Banner
Logo and Link on Eastport A Rockin' Website

Lawn Sponsor - \$2000

(2 Available)

6 VIP Tickets & 6 Limited Edition T-Shirts
Prominent 10x10 Exhibit Space
Company Name on Promotional Collateral
Company Logo on Print Ads
Mention In Publicity Releases
Company Logo on Sponsorship Banner
Company 3x5 Banner Displayed On Lawn Stage
Mention in Radio Ads
Mention on Stage during Event
Prominent Logo & Link on Eastport A Rockin'
Website
Logo on Official Rockin' T Shirt

Area Sponsorship - \$3000

(5 available - Dock, Entrance, Kids Area,
and 2 VIP Areas)

4 VIP Tickets & 4 Limited Edition T-Shirts
Prominent Company Banner at Area
Opportunity to provide exclusive Step and Repeat
Display (Front Entrance only)
10x10 space exhibit space next to area
Company Name on Promotional Collateral
Company Name on Sponsorship Banner
Prominent Logo and Link on Eastport a Rockin'
Website
Opportunity to Provide Product for VIP Guests*
Opportunity to Prominently Display Company
Banner at Area*
Company Name on Promotional Collateral
Relating to Area*

*VIP areas only

Festival (exclusive) - \$5000

8 VIP Tickets
8 Limited Edition T Shirts
Prominent 10x10 Exhibit Space
Prominent Company Logo on Promotional
Collateral
Prominent Company Logo on Print Ads
Mention in Publicity Releases
Prominent Company Logo on Sponsorship Banner
Company 3x5 Banner Displayed On Horn Point
Harbor Stage
Company 3x5 Banner Displayed At Entrance
Prominent Mention on All Radio Ads
Prominent Mention on Stage throughout Event
Prominent Logo and Link on Eastport a Rockin'
Website
Logo on Official Rockin' T-Shirt

**Eastport a Rockin' 2019
Donor/ Sponsor/Advertiser Information**

Required Information Print Clearly

Contact Name _____

Business/Organization _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Email _____

Signature of Donor _____ Date _____

We offer multiple sponsorship levels. Your sponsorship enables Eastport a Rockin' and Back Creek Benefits to award maximum donations to the designated charities by reducing event overhead.

Sponsorship:

Festival Sponsor (Exclusive) \$5000

Area Sponsor \$3000 (select one):

Entrance

Kids Area

Dock

VIP Area #1

VIP Area #2

Lawn Sponsor (2 Available) \$2000

Street Sponsor (6 Available) \$1000

Other _____ \$ _____

Camera Ready Artwork Supplied (do not fold, staple or tape art)

Computer Generated Artwork Supplied – email to sponsor@eastportarockin.com

Specify Program used and file type - _____

Checks may be made payable to:

Back Creek Benefits

Questions? Contact Jessica Pachler - (410) 916-5500 ~ sponsor@eastportarockin.com

Mail to: Back Creek Benefits, 506 President St, Annapolis, MD 21403

Sponsorships are due by June 4, 2019 in order to meet print deadlines.